

The James Leadley Collection

PRESS RELEASE

MIRROR SHOWROOM OPENS

James's showroom of contemporary designer mirrors opens this Saturday, 23 November 2002 from 6pm to 9pm. Enjoy a glass of wine and marvel at over 30 unique designs.

James's mirrors are all personally manufactured in-house and each totally unique design is signed.

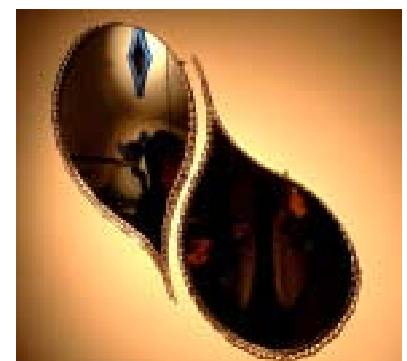
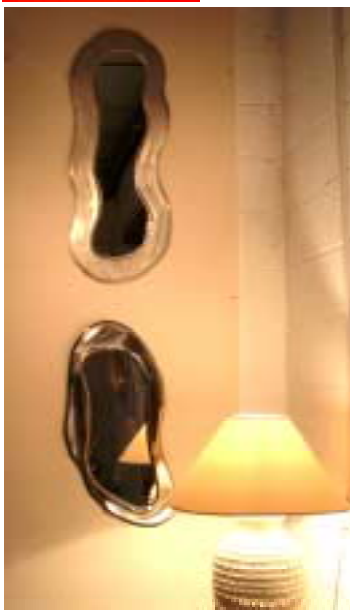
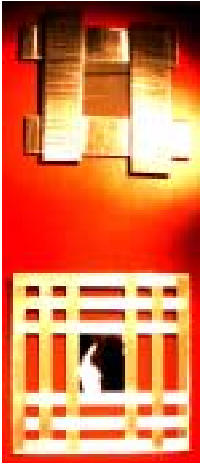
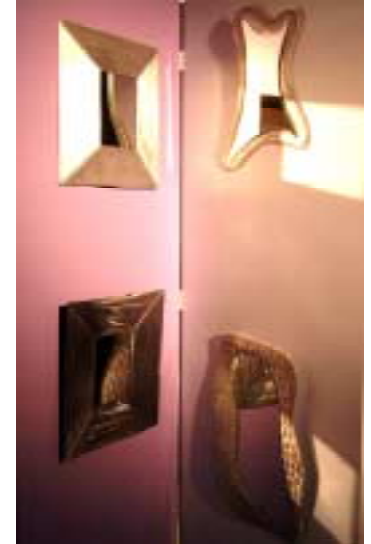
His mirrors are deemed by many as art pieces as well as being functional.

James's quest for exciting and different furniture started by manufacturing his own designs for his own home and has snowballed since.

He is well known for his Ivory Cars Wedding business and bride and grooms viewing his wedding cars were equally enthralled by his mirror designs as his exquisite vintage cars. The insistence of a groom to buy a mirror and "name your price" prompted James to market his designs. His first private exhibition to a Gallery in Norfolk resulted in considerable sales. Enthused by this success James is now opening a showroom. This showroom features state of the art lighting specifically designed to emulate different interior environments. Each mirror frame is hand-beaten using traditional time honoured skills. The gentle curving shapes of these mirrors are achieved by using the same techniques in creating the world most prestigious cars. Some of the mirrors are "wheeled" into shape. This bygone skill of wheeling was established in England 100 years ago. James's wheeling machine was made in 1936.

All the mirror frames are made in aluminium, steel or stainless steel and refinished personally by James. James likes to make a feature of the steel, some being artistically sanded or polished and some painted in a variety of unique colours. Some of the colours

are his own formulation. The quality of these finishes reflect James's earlier background as a paint lecturer for Mercedes Benz UK.



Ivory Cars

The showroom also houses his wedding cars and like his magnificently refinished Rolls Royce/Bentley similarly his wall mounted mirrors share the same meticulous finish and attention to detail.



**FOR FULL DETAILS REGARDING WEDDING HIRE
&
THE JAMES LEADLEY COLLECTION**

PLEASE CONTACT

**James on
Telephone: 0115 959 0408
at our Showroom,
Unit 13 Tennis Court,
Little Tennis Street,
Nottingham NG2 4EW.**